

7th edition



SINAL

EXHIBITION

2015

May 19 – 20, 2015
CHÂLONS-EN-CHAMPAGNE
FRANCE

International Business meetings
dedicated to **Non-food Applications of Agricultural Resources**



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Organized by



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SIGNAL

EXHIBITION
2015



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For several years now, we've attended global awareness conferences (Copenhagen Summit, Kyoto Protocol) because it's increasingly necessary to update our production and consumption patterns, as well as to lay down new foundations of economic development, so that we may ensure the future of our planet.




Thus, new solutions must be considered and explored to address the challenge of stable development today and tomorrow. In France, the (Grenelle of the Environment / Grenelle de l'Environment) has facilitated the accelerated development of studies, procedures, markets and products that are more respectful of our environment, and alternatives to fossil fuels and nonrenewable resources. Agricultural resources are hailed as one potential solution to these issues and modern agriculture has adapted and diversified itself to bring about innovative solutions in hopes of leading to a worldwide valuation of food.

As a result, the major players in the agricultural world and the agro-industry have laid the groundwork for new opportunities in both the development of new forms of energy and molecular development, through innovation, turning to new non-food valuations and diversifying into alternative markets.



SIÑAL EXHIBITION: the

SIÑAL EXHIBITION revolves around
3 themes:

-  **Agricultural materials**
-  **Plant-based chemistry**
-  **Bioenergy**

What they retained from SIÑAL EXHIBITION

STS: *Well targeted, in keeping with the technological and industrial trends, a network booster.*

CRITT-MDTS: *Interesting themes, speakers were specialized on the topics, professional organization: everything you need for more rewarding meetings.*

FLAX COMPOSITES: *SIÑAL Exhibition is the only event that truly addresses agrosources.*

FLOTTWEG: *The business convention is on the cutting edge of the Green Chemistry.*

IMCD: *Relevant contacts, potential partners as well as good exchanges during the business meetings and even the lunches.*

HYDRACHIM: *The concept of preplanned business meetings is really handy. Moreover, the subject of biobased chemistry allows us to discover other axes outside of our field.*



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showcase of the Bio-based Industry

PARTICIPANTS PROFILE:

➔ **Suppliers:** any companies able to display products or services dedicated to new agro-industrials valorization:
Raw materials, Transformation, Intermediate Products, Equipment, Process, Analysis, Measures, Studies, Training, Consulting...

➔ **Contractors:**
Business leaders in charge of Sustainable Development ▶ Quality or Purchasing ▶ Heads of Research and Development ▶ Hygiene-Safety-Environment ▶ Technicians ▶ Biologists and Chemists...

From such diverse industries as:
automotive, chemistry, cosmetic, textile, packaging, construction, sport, as well as representatives of local authorities...

PROGRAM

A Business convention

The concept of pre-programmed meetings **allows participants to easily identify new commercial and technological opportunities.**

How does it work?

1

Take a few minutes to fill out the registration form online with a description of your skills, technologies, fields of application; or your needs and the knowledge you are looking for.

2

Three weeks before the event, you access to the online catalogue with the profiles of all participants. You identify and request meetings with relevant contacts.

3

Our team sets-up your individual schedule in accordance with your selection and availability. You can consult it online and thus prepare for your meetings before the event.

2 days dedicated exclusively **to professionals, academics and researchers**

For more information, contact us at +33 (0)1 41 86 41 68 or sinal@advbe.com

A cycle of conferences

Hosted by professionals, experts and well-known researchers, the conferences and workshops deal with current topics (Vegetable Refinery, Product life cycle analysis, R&D, markets, outlets), to inform and anticipate new business trends.

The Innovation Prize

Step up and distinguish yourself from the competition!

If you are exhibiting, we welcome you to sign up for the SINAL Grand Prize for Innovation. The innovation can involve a product, equipment, a system or service which creates a serious added value for the user.

The winners, selected by the panel, will be rewarded during a ceremony followed by a cocktail party.

**International Business meetings
dedicated to Non-food Applications of Agricultural Resources**

As the project owner of SINAL EXHIBITION, «**Des Technologies & des Hommes**» has gone to great lengths to ensure its proper organization and development.

The association was statutorily put in place to:

- Promote and accompany emerging technology transfers, techniques, and know-how,
- promote innovation throughout the community of conurbation of Châlons-en-champagne territory,
- facilitate emergence of local projects (collective or individual)
- organize, partnering or participate in actions to enhance and promote preventive measures on and off the territory.

Historically highly involved in the development of NTIC, the association today has begun to focus more on new products, technologies and processes regarding the non-food valorization of agricultural resources and global vegetable valorization with the support of the Competitiveness Cluster "Industries and Agro-Resources."

Châlons-en-Champagne and its surrounding cities (the Metropolitan Area of Châlons-en-Champagne) is made up of 14 councils and just over 70 000 residents.

Situated at the A4-A 26 intersection, 25 kilometers from the Paris-Vatry freight airport, it is located at the heart of a production and consumer base that encapsulates half of the European GDP in a 450 km radius, or 6-hour drive.

The Champagne greater area has over 300 ha devoted to an industrial zone, for logistics and industrial activity.

Region Administration, the capital of Champagne Ardenne, **Châlons en Champagne** is the TGV-accessible capital of the French region of Champagne-Ardenne, only one short hour from Paris, and is hosting the 2nd Agricultural Mechanism Agricultural Fair, which attracts more than 200 000 each year.

At the centre of the vinyard circuit, Châlons en Champagne is known for its architectural aspects, its rich heritage and high level infrastructure:

- Fully developed University center in the centre of the city
- A historic center (defined by l'UNESCO as a religious legacy)
- Quality of life (greenspaces, lively quarters, hospitality and gastronomic centre)
- Cultural life (theatre -national scene, festivals, School for the Circus Arts).

Advanced Business Events is a leader in the organization of business conventions or "one-on-one meetings," conferences and congresses. With a portfolio of over 80,000 clients, we have organised almost 1000 events in the domains such as aviation, Space and Defense - Chemistry, Cosmetics and Pharmacy - Energy and Environment - Industry and Technology - Packaging and Food processing. We use our expertise and experience to guarantee nothing short of an event that exceeds your expectations in terms of efficiency and performance.

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