

8<sup>th</sup> édition 24-25 May 2016

Châlons-en-Champagne

http://www.sinal-exhibition.fr/index.php/en/

# **Event presentation**

SIÑAL EXHIBITION is supported by The "Industries and Agro-Resource" Cluster and organized by the local association "Des Technologies et des Hommes".

All the institutional and industrial partners have integrated and implemented the Cités en Champagne initiative. Around the "Des Technologies et des Hommes" [Technologies and People] association, a true partnership was formed in order to promote jointly, and with one voice, **the new opportunities provided by the non-food applications of bioresources.** 

SIÑAL EXHIBITION focuses on the **Biobased Products and Solutions**.

Every year, thanks to an effective business meeting system, SIÑAL EXHIBITION brings together **professionals, academics and researchers** around topics such as **biobased materials, plant-based chemistry and bioenergy** 

- 300 participants gathered over 2 days
- More than 2,000 pre-planned business meetings arranged to identify commercial and technological opportunities
- 18 conferences and roundtables to get informed on the latest trends and news
- Innovative companies awarded by two innovation prizes

⇒ Follow this link for BtoB methodology

http://www.sinal-exhibition.fr/index.php/en/business-meetings/methodology.html

You register as a Supplier: you can have B2B meetings with contractors & other suppliers

You register as a Contractor: you can have B2B meetings with suppliers

#### Contact:

Sandra Poitou, Conference manager <u>spoitou@advbe.com</u> Tél. : 33 (0)1 41 86 49 06 - Fax : 33 (0)1 46 04 57 61

www.sinal-exhibition.eu



## FINLAND SPECIAL OFFER

### Pavilion with all Finland's firms

- Welcome desk for the Embassy
- A Banner for each firm
- Equipped space (tables, chairs, power) for business meetings
- Wooden panels, recyclable carpet

#### With, for each firm:

price/firm= 1090 € excl.-VAT

One person/firm – possibility of additional person(s)

- Company presentation on the participants' catalogue
- Schedule of pre-planned meetings with the contacts of its choice
- The Participants' catalogue
- The lunches on 24 & 25 May.
- Permanent coffee break
- Cocktail on May 24<sup>th</sup>
- The accommodation on 23 and 24 of May
- Shuttle Hotel  $\rightarrow$  Exhibition Center  $\rightarrow$  Hotel
- Permanent assistance by abe during the entire event.
- <u>Special invitations:</u> you may request invitations for contractors you would like to meet. They will be contacted and invited by us and put on your schedule if acceptance.

#### Contractors, Additional persons & persons from Embassy or Ministers: 350 € excl.-VAT

Accommodation & restauration as described above included Pre-planned meetings only for Contractors

### **Regional Plants visits**

If at least 6 firms from Finland are interested to visit local plants, it may be organized. We will help to arrange a visit the day before; on Monday, the 23<sup>th</sup> of May.

For instance, in 2015, Finnish & Dutch delegations visited the Pomacle biorefinery, thanks to IAR Cluster.

### Conferences

The conferences are focused on the challenges for the Bio-economy, Biobased Technical issues, Applications and Solutions.

There will be a simultaneous interpretation if needed.

Contact Sandra Poitou should you have an issue to submit: <a href="mailto:spoitou@advbe.com">spoitou@advbe.com</a>